

OCTOBER 24-25

2022 Bridge Conference

# Illuminating Becoming

Greater Tacoma Convention Center  
and Marriott Tacoma Downtown



## 2022 Bridge Conference Exhibitor Application & Agreement

Reference this document to prepare your exhibitor application materials. *Please note that all materials and payment must be received in full in order to recognize you as a 2022 Bridge Conference Exhibitor.*

### EXHIBITOR APPLICATION FORM

- Access the **conference registration website:** <https://2022bridgeconference.eventbrite.com/>
- Navigate to the registration checkout by clicking '**Register.**'
- At the registration checkout, navigate to **Exhibitor Registration** by scrolling to the end of the page.  
***To fill out the application, continue the checkout process by selecting the exhibitor rate for your organization:***
  - *\$650.00 — BIPOC-Led Organization Rate*
  - *\$750.00 — Government/Nonprofit Organization Rate*
  - *\$850.00 — Standard Rate*
  - *+\$500 – Become a Scholarship Star by contributing \$500 to our scholarship fund.*

### EXHIBITOR APPLICATION MATERIALS

1. **Exhibitor Recognition Information**
  - **Organization Name**
  - **Description, including Relevant Product(s) and/or Services**
  - **Website**
  - **Optional: Free Takeaway Resources Link** to provide for attendees to access takeaway resources/toolkits.
2. **Statement of Support** (Shared via SOWA social media platforms): Please respond to one of the two (2) prompts (limit 200 characters):
  - a. What does the theme *Illuminating Becoming* mean to you, your organization, and the youth development field?
  - b. Which of the Bridge Conference values most resonates with you?  
Values: equity, leadership, nourishment, community, belonging, change, innovation
  - **Optional:** Send a photo (dimensions 1080 x 1080 pixels) to be included with your statement of support and logo on our social media channels (Facebook, Instagram and Twitter).

*Example statement:*

- a. We are excited to have the theme *Illuminating Becoming* ground our Conference experience. We strive to be a learning organization, and we hope this mindset is reflected in the Bridge experience.
  - b. Equity resonates deeply for our ongoing work at SOWA. It requires constant tending for us to look inward and continuously unearth the deep roots of structural racism that impact our communities.
3. **Final Step of Exhibitor Application**, please see your email confirmation to fill out the [Exhibitor Attachment Form - 2022 Bridge Conference](#). This is where you will upload the following attachments for your application:
- **Logo (JPG or PNG)**
  - **Optional: Photo for Statement of Support.** To be included with the statement and logo when shared on social media (dimensions 1080 x 1080 pixels, saved as JPG or PNG).
4. **Optional: Scholarship Fund Contribution**  
Your organization will receive additional recognition as a scholarship fund donor, or Scholarship Star, and make it possible for someone to attend the Bridge Conference, and other training opportunities, who would not have been able to otherwise. Scholarship fund donations are \$500 (which is a standard Bridge ticket) and can be added at check-out.

## EXHIBITOR AGREEMENT

### Timeline

- **After submitting your application**, you will receive an email confirmation from Eventbrite upon your completed purchase. Please ensure you fill out the [Exhibitor Attachment Form - 2022 Bridge Conference](#) which will also be shared in the email confirmation for the Exhibitor Registration.
- **September 20, 2022 – Final date to register to be an exhibitor and submit all application materials.**
- **October 23, 2022 – Exhibitor Move-in and Set-up at Greater Tacoma Convention Center**
- **October 24-25, 2022 – Bridge Conference**
- **October 25, 2022, 4-5:30 p.m. – Exhibitor Move-out**

### Payment

Payment must be received in full in order to recognize your organization as a Bridge Conference Exhibitor on SOWA's Bridge website, social media channels, Bridge-related emails, and the 2022 Bridge Conference Sched platform. We encourage you to pay via credit card or Pay Pal at the point of registration to expedite this process. All exhibitor fees are final. If your organization needs to cancel your attendance at Bridge due to unforeseen circumstances, please let us know in advance. No refunds are available for exhibitors.

### Questions

For any questions about the application or agreement, please contact [bridge@schoolsoutwashington.org](mailto:bridge@schoolsoutwashington.org).